

## **The Annual “Big Bay Boom“ July 4th Fireworks Show “A Salute to the Military Families of our Service Heroes”**

- Named 3rd Best Fireworks Show in Nation by AOL!!
- Named by Sunset Magazine one of top 5 July 4<sup>th</sup> fireworks shows in the nation
- In 2001 San Diego Magazine named Big Bay Boom best new show” in San Diego!!
- Sherman Travel Named Big Bay Boom to Top Ten Best Fireworks Shows to Visit in US!
- *The Largest Event on the West Coast!!*

On July 4<sup>th</sup> San Diego’s Bay known as **THE BIG BAY** will light up with a spectacular fireworks display orchestrated to originally produced music selections. Given the natural amphitheater from Point Loma to Shelter Island to Harbor Island to Liberty Station to Little Italy to the North Embarcadero to Seaport Village and the South Embarcadero to the Coronado Ferry Landing, the “show” will capture the attention of hundreds of thousands of people.

***This is the largest annual event in the western United States with over 500,000 people viewing the show.***

The “show” will consist of about 18 minutes of some of the most technically advanced fireworks produced by one of the best worldwide operators of fireworks displays. The fireworks artists will choreograph the 4 barge locations of pyrotechnics simultaneously to music broadcast “live” on THE MAX 105.7FM and The Mighty 1090AM radio.

Location of the event will be on four barges strategically located around North San Diego Bay. The Coast Guard, Harbor Police and special patrol vessels will assist in providing safety on the water along with the Harbor Police and the City of San Diego police will assist in traffic coordination and public safety on land.

**For more information visit [bigbayboom.com](http://bigbayboom.com)**

The Port of San Diego’s Big Bay July 4th Fireworks Show was established in 2001 to bring business to the Port Tenants and to benefit the San Diego Armed Services YMCA’s family service programs for our military families including our wounded warriors at Naval Hospital San Diego has thousands of military personnel deployed and the families left behind often face specific challenges that the Armed Services YMCA helps them resolve.

### ***Our Event Mission***

*To provide the annual July 4th Fireworks Show for the viewing pleasure of the residents of San Diego County and the visitors on land and on the water to the North San Diego Bay known as THE BIG BAY. A particular focus will be to enhance the visitation to the Point Loma, Shelter Island, Harbor Island, Mission Hills, Little Italy, North & South Embarcadero, Coronado Ferry Landing, Imperial Beach Pier and to promote the business interests on the Port Tidelands and the surrounding communities.*

*The net proceeds of the event will go to the San Diego Armed Services YMCA whose goal is **“to enhance the lives of military personnel and their family members in spirit, mind, and body, by providing programs that strengthen families and are relevant to the unique challenges of military life.”***