

Dear Friends and Community Supporters,

Since 2001, the annual Port of San Diego's Big Bay Boom on July 4th has captivated crowds with a stunning fireworks show. While this extravaganza captures the hearts of viewers each year, there is also a deeper significance. Net proceeds of this event are donated to the Armed Services YMCA San Diego (ASY San Diego), a 501c3 non-profit that makes military life easier for service members and their loved ones. We need your help to continue the magic of the Big Bay Boom while making a difference for active duty families.

In the past, the Big Bay Boom has contributed an annual average in excess of \$50,000 per year to the ASY San Diego to support active duty service members and their dependents. This has allowed us to strengthen the military family unit by providing bonding programs for families and youth development programs specifically designed for military kids. We also contribute to the wellness and health of the military community through free, in-home clinical counseling and crisis assistance. Lastly, we meet the needs of the wounded warrior community and their care takers through our support and rehabilitative programs at the Naval Medical Center (Balboa). The community's support is vital to these services that make military life easier.

Each year, the San Diego community expects to be wowed by a fresh and entertaining pyrotechnics show and the Big Bay Boom always delivers. This success has led to an increase in viewers and generated an annual economic impact of at least \$10.3 million for the local economy. This is not done alone. The fireworks show only occurs because of the generous contributions and sponsorships from individuals, foundations, trusts, government entities and businesses.

Raising the funds to cover the cost of a bigger and better show can be a challenge. With pyrotechnics representing only about 25% of the total cost of the event, other costs include barges, tugs, safety measures, environmental monitoring, permits, publicity, and more. The more support that is received means the fireworks can be even more extravagant, leaving an even better impression on viewers. What is more important, however, is that the larger the support for the event, the larger the impact made on local military families in need.

On this website, you will find a *Contribution* button where you can easily make an online donation. Large or small, your contribution will ensure that the Big Bay Boom, a spectacular event that the community loves, will continue for years to come. Not only that, you can take pride knowing the net proceeds of this event you generously supported will be donated to the ASY San Diego to impact local military families.

Many thanks for helping this tradition to continue,



Tim Ney
Executive Director